

A close-up portrait of a woman with fair skin and brown hair, looking directly at the camera. Her right hand is gently resting against her cheek, with her fingers slightly curled. The lighting is soft and even, highlighting the texture of her skin.

World's first

Dermatological
Skin care

The Result
Swiss Research

**DERMA
SCIENCE** 
BY MILA D'OPIZ®

The Secret of my Beauty



1. History of Mila d'opiz
2. The active Ingredients
3. The Range
4. The brand Prasentation at the point-of-sale
5. Why is Derma Science the right choice for you



1. The History of Mila d'Opiz

- **1938** Founding of the Familybusiness in St.Gallen and Introduction of the first innovation in shape of a hormone Cream
- **1994** Awarded with certificate of Quality ISO 9001 as first Swiss cosmetic Company
- **1999** Founding of the academy of Cosmeteology ARCOS
- **2008** Introduction of the Phyto de Luxe-Line
- **2013** International Market entry of „The Skin Whisperer“
- **2014** Award of the BSB-Innovation Prize as the most innovative cosmetic product
- **2015** Awarded with certificate of Quality ISO 22716 (without Animal testing)
- **2016** Profit of the european Spa & Health Award for the most innovative cosmetic product
- **2017** Founding of the Company Derma Science AG and market entry of Derma Science, the first Anti-Aging Cosmeceutical Line
- **2018** UPN Austria becomes exclusive Distribution Partner in Austria



The Product Portfolio of Mila d'Opiz includes several cosmetic lines and the production amounts to:

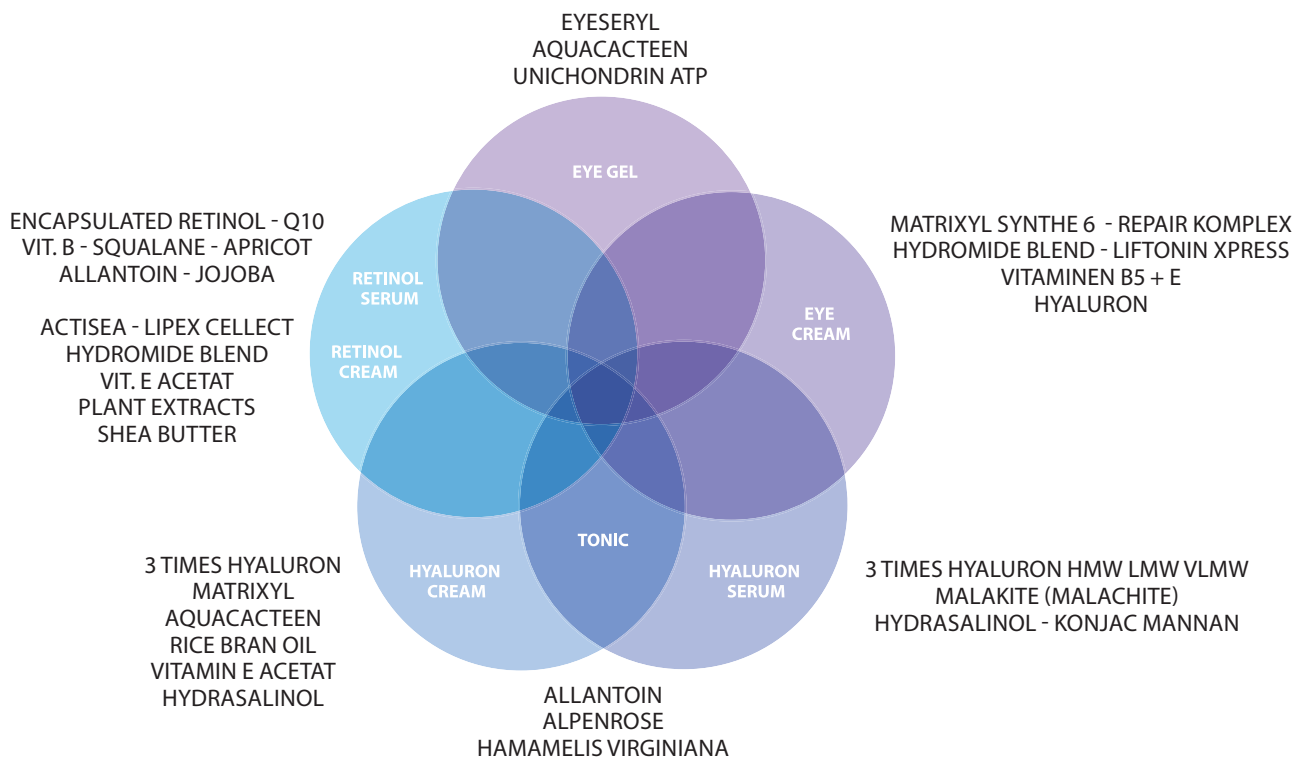
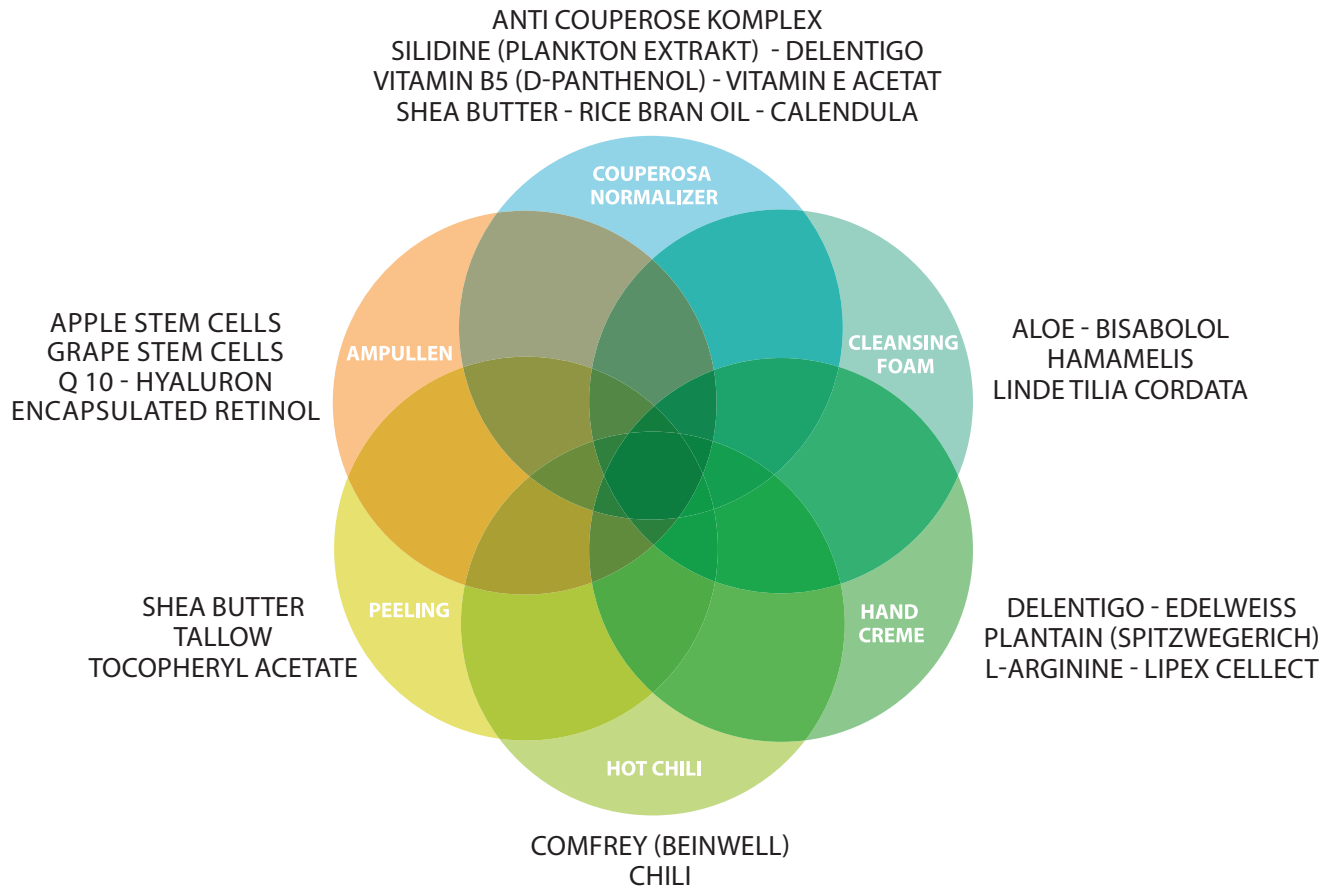
- 450 tons of cosmetic
- 5.5 million tubes
- 1.5 million pots

Mila d'Opiz produces their Products on state-of-the-art production equipment according to EU-valid cosmetics- and pharmaceutical-GMP guidelines. (Swissmedic accredited)

The Products are exported to over 40 Countries and all Continents



2. The active Ingredients



3. The Range

Derma Science offers a compact and clear assortment of only 26 products resp. Packaging sizes, that meets both the personal demands of consumers as well to cover the needs of women for power applications in Age Management. It includes products for face-, body- and Handcare



**Anti-Aging
Facecleaning**



**Anti-Aging Facecare
Hyaluronic**



**Anti-Aging Facecare
Retinol**



Anti-Aging Powerapplications



**Anti-Aging
Eye Care**



**Couperose
pigment spots**



**Hand- and
Bodycare**



**tension, muscle
problems**

4. The brand Präsentation at the POS



5. Why is Derma Science the right choice for you.

- innovative anti-aging cosmeceuticals from Swiss research with selective distribution in specialist shops
- Brand presentation on just 3 trays in the cosmetics category
- a clear assortment with only 26 references, which can easily be recommended by the whole team
- Derma Science is filling the obvious gap between dermocosmetics and luxury cosmetics
- Profit from new and other consumers and thus compensation for declining (dermo-) cosmetics sales
- Internationally harmonized prices offer no incentive to buy the products abroad
- Offer extension in the cosmetics category through 4 concentrated power applications
- individual and needs-oriented support through selective distribution
- Consulting support measures, attractive marketing campaigns and consulting days at the POS

The beauty treatment
for every day and every skin type

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